

INSPIRING innovation



ENHANCING ENTREPRENEURSHIP

IMPACT REPORT 2021

At Wrexham Glyndwr University, we aim to tailor our support to the needs of every individual student, to best equip them for future employment. We are proud of our industry-led courses, which include placement offerings and a Degree Apprenticeship Scheme. Our links with industry contributes to the practical experiences we offer students and increases their employability. Our entrepreneurial support builds on strengths of our university. All students are encouraged to gain practical experience of entrepreneurship, both extra-circularly and within their degree modules. We believe in expanding students networking skills and knowledge at every opportunity. This includes offering spaces for students to develop their businesses in our newly opened Enterprise Lounge.

KEY ACHIEVEMENTS FOR 2021

As a team, we are very proud of what we achieved in 2021. The COVID pandemic hit our engagement targets significantly this year, but despite this we've achieved 15 student start-ups. We continued our personalized 121 support through TEAMS, and as society began to open back up, helped to support our students in their return to campus and 'normal' life. Students had access to a variety of new events, including guest speaker Levi Roots, who visited the university in October, and George Savva, whose 'Crashing Through Workshop' led to increased student confidence and pitching skills. Meanwhile, our collaboration with the wider EEUK network continued, leading to another successful Summer Start-Up Week and a Hack of Change.

Another key achievement for 2021 was the launch of our Board of Investment series, where students practice pitching their business and receive feedback. Entrants attend sessions on business idea development, marketing, business planning, finance and a pitching masterclass by industry experts. Finally, our efforts to embed entrepreneurial thinking into student curriculums continued, with a new collaboration with the Occupational Therapy department and continued support from Computer Gaming.

Overall, in 2021, we have been innovative and resilient in our offerings, which has both increased student confidence and employability, as well entrepreneurship. We look forward to supporting even more students in 2021.

To find out more about how we can support you please email enhance@glyndwr.ac.uk



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END OF YEAR REPORT 2021

Figures

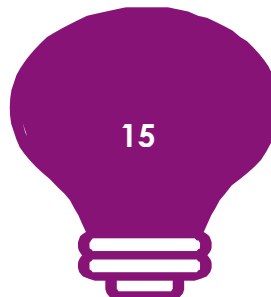
ENGAGE



EMPOWER



START UPS



COMMENTS

"The positive feedback from my pitch has given me renewed confidence in what I want to do."

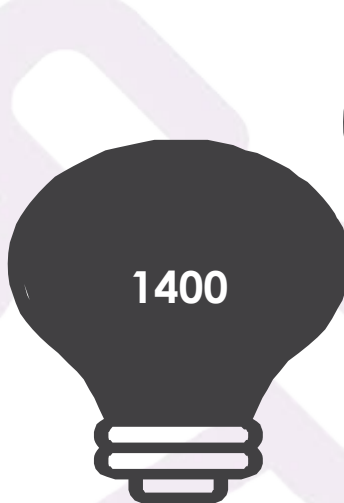
"The enterprise lounge means alot for me to be able to concentrate on boosting and launching my digital platform."

"I really appreciate the support of the team. I couldn't have done it without them ."

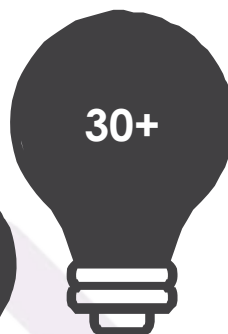
Other Figures



Academic Entrepreneurship Champions

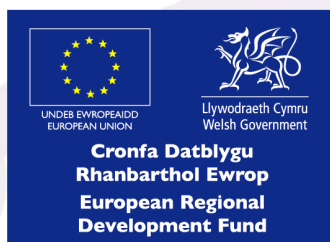


Social Media Followers



BIW Role Models/Events

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