

PRIVACY NOTICE FOR THE ALUMNI OF WREXHAM UNIVERSITY

This Notice explains how the University through its Alumni and Communications, Marketing, Recruitment and Admissions team, Departments and Schools will collect and use your personal data for alumni and developmental activities.

Throughout this notice, “University”, “we”, “our”, and “us” refers to Wrexham University. “You” and “your” refers to University Alumni, together with individuals involved in alumni and development activity.

We are the data controller for personal data that we process about you.

This notice complies with the requirements under both the Data Protection Act (DPA) and the UK General Data Protection Regulations (UKGDPR)

The University’s Commitment to Alumni

Upon enrolment as a student at the University, individuals automatically acquire membership of the University and, in most cases, subsequently become part of the University’s alumni community. The University is committed to providing services to its alumni, and this commitment is now formally incorporated into the student contract. These services are considered by the University to be a vital and enduring aspect of its long-term commitment to its students.

Please visit <https://wrexham.ac.uk/alumni/> for more information.

What information do we hold?

We hold a range of personal data about you, some of which you provide to us directly and some of which we receive from third parties.

Where does the University get your personal data from?

- Via a transfer from the University’s central and local student databases (if you were a student) to the alumni database upon graduation.
- When you registered for Wrexham Alumni Online.
- When you provided information through one of our websites e.g. Moodle, Newsletters, Volunteering requests, or Donations.
- When you completed and returned surveys or response forms such as contact preference forms or Gift Aid forms.
- When you registered to attend an Alumni-related event.
- From third-party sources, including organisations that support the University in fulfilling its stated purposes, as well as publicly available materials such as media articles, corporate and charitable filings, social media posts, and other open sources including content accessible via the internet.

Here are some examples of types of personal data we may hold:

- Your name, title, date of birth, gender, and nationality;
- Contact details (address, email address, and phone number);
- Education history when you were a student at Wrexham University;
- Scholarships and Bursaries you were awarded;
- Employment details and professional activities;
- Your interests when you were a student along with your current interests;
- Family and spouse/partner details, and your relationships to other Alumni, supporters, friends, and associates;
- History of any donations to the University and Gift Aid status, where applicable (as required by HMRC);
- Information about your wealth;
- Volunteering conducted by you on behalf of the University;
- Information about your relationship with the University;
- Information about your use of University resources or facilities (e.g. the Library);
- Your attendance at graduation ceremonies;
- Media articles about you;
- Information to help us improve the effectiveness of our communications with you.

How do we use your information and why?

We will use your data to help us maintain an engaged alumni community and to keep you informed of opportunities for you to continue to be involved in the life and activities of the University including further study opportunities.

We may also process your personal data for the following purposes.

- Sending University publications and Communications (e.g. newsletters or surveys);
- Notifications about Alumni events and reunions;
- Event registrations;
- Promotion of fundraising opportunities;
- Promotion of volunteering opportunities;
- Promotion of further study opportunities.

What is the Lawful Basis for processing your data?

Lawful Basis for Processing	Reasoning for why data is processed under this Lawful Basis
Consent	Processing may, in certain circumstances, be carried out on the basis of your consent.
Contract	Event registrations, gifts, Newsletters, and other related matters.
Legal Obligation	Providing data to statutory and regulatory agencies.
Public Task	For the advancement of the University's charitable objectives which serves to deliver demonstrable public and societal benefit.

Legitimate Interest	Having an engaged Alumni network supports and enhances the University.
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Who can see your data and with whom will the data be shared with?

Your data will be securely held within the University. Access is strictly controlled and University staff receive training on data protection.

In addition to engaging third parties to assist in maintaining the accuracy of personal data, the University may, for the purposes of enhancing system functionality and operational efficiency, appoint external IT specialists to support the development of its systems. These specialists may be granted access to personal data strictly limited to what is necessary for the performance of their designated tasks. All such individuals will operate under the explicit instructions of the University and are contractually bound to uphold confidentiality. Where temporary data access or storage is required, such data must be securely held, used solely for the agreed purpose, retained only for the duration necessary to fulfil that purpose, and subsequently destroyed in accordance with University protocols and applicable data protection legislation.

The University will not sell or share your data to third parties for their commercial purposes.

All UK Universities are required to provide the contact details of recent graduates to HESA (The Higher Education Statistics Agency) in order to conduct a survey of graduate destinations.

Keeping your data up to date

The University will update the data we hold on you occasionally. For example, if you provide us with new contact details or change your details on websites managed by the University such as our Alumni system or social media sites such as LinkedIn or Instagram.

How long will we keep your data?

We see being a member of the University and part of the Alumni community as a lifelong relationship. As such, the University will look to retain your personal data for as long as there is lawful reason to do so, unless you request that it be removed from our records. You may ask us to delete your personal data at any time by contacting the University's Data Protection Officer at DPO@wrexham.ac.uk.

If you do decide that you no longer wish to receive communications from the University, please be aware that we still need to retain a minimal amount of personal data so that we can keep a record that you have asked us not to contact you.

If you are not a member of the University Alumni Community, any personal data held will be deleted should you not respond to our attempts to contact you, or should you state that you have no interest in forming a relationship with the University.

What are your rights as a data subject?

Under the Data Protection legislation, you have a number of rights in regard to your data, dependent upon the legal basis for processing that data. As such you have the right to:

- **Right to Object** – where the University has used consent as the legal basis for processing;
- **Right to be Informed** – about how the University collects and uses your personal data;
- **Right of Access** – to be able to access the personal data that the University holds about you;
- **Right to Rectification** – to correct any inaccuracies in your personal data we hold;
- **Right to Erasure** – to be forgotten by requesting your details are removed from our systems;
- **Right to Restrict Processing** – to restrict the processing of your data whilst it is being corrected or processed;
- **Right to Data Portability** – to port your data in a machine readable and commonly used format;
- **Rights related to Automated Decision Making** – to object to certain processing used by the University including profiling, direct marketing, and automated decision making.

Concerns and contact details

Should you have any concerns in regard to the way your personal data is being processed or have a query in regard to this notice, please contact our Data Protection Officer at DPO@wrexham.ac.uk

Our general postal address is Wrexham University, Mold Road, Wrexham, LL11 2AW

You may also raise any concerns or complaints with the Information Commissioner's Office, who may be contacted via the below:

Information Commissioners Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Telephone: 0303 123 1113

Website: www.ico.org.uk

Where can I get more Information?

If you have any questions about this policy, please contact DPO@wrexham.ac.uk

We will keep this privacy notice under regular review, and we will place any updates on this web page.

This privacy notice was last updated on 17/03/2026.