**Research Impact Vision Template**

This template has been designed to help you build up a picture of your potential research impact. The format provides a quick and easy way to capture ideas, activities and outcomes as they evolve.

**1. What is your core goal?**

Summarise the specific question that your work seeks to answer (ideally in one or two sentences).

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**2. What might change?**

Scrutinise your work from an external perspective to identify areas of unmet need. For example, a gap in knowledge or understanding among specific groups or sectors; a gap in knowledge or understanding about a specific process or technology; a requirement to identify, respond to, and solve a specific problem; a demand in the market that your findings could address; or policy that is either non-existent or not fit for purpose.

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**3. Who are the primary beneficiaries?**

List anyone who will be directly affected by the change (e.g. businesses, consumers, patients, etc).

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**4. Who are the secondary and tertiary beneficiaries?**

List individuals, organisations or sectors connected to the primary beneficiaries that might also be affected by the change (e.g. carers, charities, cultural organisations, energy suppliers, family members, financial services, global security, governments, health services, industry, justice systems, non-governmental organisations, policy makers, regulatory bodies, social services, tourism, urban planners, etc).

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**5. What will the beneficiaries gain from the change?**

Consider why potential beneficiaries might be interested in your work. Will they be getting new or improved policies, understanding, practice, products, processes or systems? Are there additional benefits? For example, if your findings influence policy, are you able to provide support and/or guidance to individuals and groups delivering the new policy? If the findings change practice, could they also be of interest to other populations or sectors?

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**6. How will you engage with these beneficiaries?**

Think about the most effective ways to reach each beneficiary. Whichever method you choose, be sure to build in mechanisms that enable beneficiaries to engage with you directly, whether to provide views, ask questions or supply additional information.

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