Prifysgol **Wrecsam**
Wrexham University

PROGRAMME SPECIFICATION

When printed this becomes an uncontrolled document.
PLEASE DO NOT ADD ANY PICTURES OR TABLES.

Please check the Programme Directory for the most up to date version:
UG Programme Directory
PG Programme Directory

Section 1 Regulatory Details

Awarding body	Wrexham University
Teaching institution	Hong Kong Management Association (HKMA)
Final award and programme title (Welsh)	MBA
Final award and programme title (English)	MBA
Exit awards and titles	PG Diploma Business Administration PG Certificate Business Administration
Credit requirements	MBA – 180 credits at Level 7 PG Dip – 120 credits at Level 7 PG Cert –60 credits at Level 7
Does the programme offer Foundation Year route?	N/A
Placement / Work based learning	No placement
Length and level of the placement	N/A
Faculty / Department	North Wales Business School, Faculty of Social and Life Sciences
HECoS Code	100078
Intake Points	2 intake points per academic year, Jan and Jun
Mode of Attendance	Part time
Normal Programme Length	Jan Intake – 15 months Jun Intake – 18 months
Mode of Study and Location of delivery	Campus based -franchised delivery at Hong Kong Management Association (HKMA) • 14/F Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong • HKMA Advanced Management Development Centre, 3/F Tower 2, South Seas Centre, 75 Mody Road, Tsim Sha Tsui, Kowloon • HKMA Li Ka-shing College of Professional and Continuing Education, 8 Hoi Wang Road, Mongkok, Kowloon, Hong Kong • CYMA Charity Fund Management Development Centre, Pico Tower, 66 Glouster Road, Wanchai, Hong Kong • Dr Kennedy Y H Wong Management Development Centre, 1F, First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong

Language of delivery	Chinese or English
Welsh Medium Provision	N/A
Professional, Statutory or Regulatory Body (PSRB) accreditation	N/A
External reference points	*Guidance – please list the relevant:* *QAA Subject Benchmark Statements- Master's Degrees in Business and Management* *QAA Characteristics Statements* *Higher Education Credit Framework* *CQFW*
Entry Requirements	A good first honours degree (2:2 or above) plus two years' postgraduate experience. Exceptionally, applicants without a first degree who can evidence extensive relevant experience of more than two years in a relevant professional role(s) may be considered. This experience must have taken place within the last 5 years. Such applicants may be subject to additional selection criteria at the University's discretion Applicants must meet the relevant English language requirements to undertake the programme in English.
Record of Prior (Experiential) learning	Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University Regulations.
Is DBS check required on entry?	No
Does the Suitability for Practice Procedure apply to the programme?	No
Derogation to Academic Regulations	No
Date of Approval	*3 Mar 2023*
Date and type of Revision	*To be completed by Q&R* *April 2025 – retrospective update to delivery schedule for implementation from Jan 2025 intake.*

Section 2 Programme Details

Aims of the programme

Throughout the programme of study, the emphasis is founded on the application of theoretical knowledge to business scenarios and problems where an operational solution is sought. In order to achieve this outcome, the aims of the programmes are:

1. To enable students to study a major-subject programme with closely related pathways and focus on particular aspects of a broad subject area in which they have prior knowledge or experience through previous study or employment and understand how the boundaries of new knowledge are expanded through research.
2. To enable students to develop an in-depth knowledge of a new subject or field of study and acquire a critical awareness of current issues and developments in the subject.
3. To develop and broaden the students in a range of techniques and systematic procedures that are required when conducting academic research linked to the subject area of business and management.
4. To encourage critical skills, a knowledge of professional responsibility, integrity and ethics together with the ability to reflect on personal progress as a learner and undertake independent study.
5. To enable and promote students in the development of a research proposal within an area of individual interest, and subsequently undertake an extended piece of research that includes a critical review of existing literature or other scholarly outputs that makes up a significant proportion of the programme's assessments, and may be more specialised in an area of employment or practice related to a particular profession.
6. To equip students with a range of techniques and methods applicable to professional activities and skill possession as a means of enhancing future employment prospects through the demonstration of originality and creativity in making sound judgements in the absence of complete data.
7. To support effective communication, the exercise of initiative, self-direction and autonomy

Programme Structure Diagram, including delivery schedule

Part-time delivery – Jan Intake

Level	Module Code	Module Title	Credit Value	Core/ Option	Delivery (i.e. semester 1,2)	Year of Study
7	BUS7B45	Creative Change and Innovation	20	Core	Jan-Jun	Y1
7	BUS7B48	HRM in Context	20	Core	Jan-Jun	Y1
7	BUS7B47	Financial Insights and Business	20	Core	Jan-Jun	Y1
7	BUS7B50	Integrated Communications	20	Core	Jun-Nov	Y1&2
7	BUS7B49	Implementing Strategies	20	Core	Jun-Nov	Y1&2
7	BUS7B46	Emphasising the Environment	20	Core	Jun-Nov	Y1&2
7	BUS7B63	Dissertation	60	Core	Nov-Apr	Y2

Part-time Delivery – Jun Intake

Level	Module Code	Module Title	Credit Value	Core/ Option	Delivery (i.e. semester 1,2)	Year of Study
7	BUS7B50	Integrated Communications	20	Core	Jun-Nov	Y1&2
7	BUS7B49	Implementing Strategies	20	Core	Jun-Nov	Y1&2
7	BUS7B46	Emphasising the Environment	20	Core	Jun-Nov	Y1&2
7	BUS7B45	Creative Change and Innovation	20	Core	Jan-Jun	Y2
7	BUS7B48	HRM in Context	20	Core	Jan-Jun	Y2
7	BUS7B47	Financial Insights and Business	20	Core	Jan-Jun	Y2
7	BUS7B63	Dissertation	60	Core	Jun-Nov	Y2

Programme Learning Outcomes

- **K –**_Knowledge and understanding._
- **I –**_Intellectual skills_
- **S –**_Subject skills_
- **P –**_Practical, professional and employability skills_

Postgraduate Template

No.	Learning Outcome	K	I	S	P	PG Cert	PG Dip	MA/MSc	Optional Ref (PSRB standards)
1	Demonstrate a critical appreciation of concepts, principles and theories related to business strategies and a range of applications	☒	☐	☐	☐	☒	☒	☒	
2	Evaluate the contribution to which roles and interactions contribute to a successful, contemporary organisation	☒	☐	☐	☐	☒	☒	☒	
3	Demonstrate insight related to the effectiveness and nature of the stakeholder communications and influence	☒	☐	☐	☐	☒	☒	☒	
4	Appreciate the principles of management decision making and the ways in which they contribute to business efficiency, growth and development	☒	☐	☐	☐	☒	☒	☒	
5	Undertake critical thinking to provide a judgement	☐	☒	☐	☐	☒	☒	☒	
6	Work autonomously to identify and interpret relevant principles and procedures to present analytical resolution	☐	☒	☐	☐	☒	☒	☒	
7	Bring together theoretical facts and ideas to present synthesis in support of a proposal or argument or solve a business problem	☐	☒	☐	☐	☐	☐	☒	
8	Develop an awareness of emotional intelligence in self and others as a means of influencing behaviour from a management perspective	☐	☒	☐	☐	☒	☒	☒	
9	Use relevant communication channels and tools for applications throughout business and management situations	☐	☐	☒	☐	☒	☒	☒	
10	Interpret business information systems for managerial applications	☐	☐	☒	☐	☒	☒	☒	

No.	Learning Outcome	K	I	S	P	PG Cert	PG Dip	MA/MSc	Optional Ref (PSRB standards)
11	Implement appropriate strategies to support enterprise development and change	☐	☐	☒	☐	☒	☒	☒	
12	Demonstrate and promote an ethical approach to underpin business practice	☐	☐	☒	☐	☒	☒	☒	
13	Synthesise both orally and in writing by drawing on relevant information, summarising and interpreting	☐	☐	☐	☒	☒	☒	☒	
14	Master numeracy skills, data analysis and statistical interpretations	☐	☐	☐	☒	☒	☒	☒	
15	Work independently to manage personal development and exercise time-management and prioritisation	☐	☐	☐	☒	☒	☒	☒	
16	Contribute in an effective manner to evident based decision making in order to influence people and outcomes	☐	☐	☐	☒	☐	☒	☒	

Learning and teaching strategy

How you will learn:
- Blended learning utilising the Active Learning Framework
- Face to face taught sessions
- Facilitated discussion
- Contributing a point of view and sustaining an argument
- Challenging
- Preparing material and presenting a topic to peers
- Independent study – reading and research
- Interpretation
- Completion of assessments Assignment feedback

The learning and teaching strategy of the programmes is based on the acquisition of new or modified knowledge, behaviours, skills, and values which lead to the empowerment of learners with the confidence to participate, critically and creatively, in the study of their subject area. This is supported by drawing on emergent business issues to enable students to experience, at first hand, the subject material in a manner which is closely related to business and management practices.

Taught sessions
Delivery of teaching of taught modules will be a mixture of formal and informal approaches including lectures, tutorials, group debates, and experiential learning which will be integrated and supported with the use of technological developments to provide additional flexibility, variety and access to a wider range of resources and materials supporting the Active Learning Framework from the university. Academic theory will be presented to support application to practice. Drawing further on inclusivity, the lecture debates encourage student reflection. Furthermore, group discussion provides a forum where learning is encouraged by drawing on three sources, namely theoretical, experiential and example; resulting in coproduction of learning, with the potential for synthesis, which is enhanced by considering the perspectives of others.

Guidance in the planning of independent study and plans for future work will underpin tutorial sessions to establish expectations and to support the active, independent learner who takes clear responsibility for their own learning, development and performance. Contact hours for the programme will be through formal lectures and tutorials of approximately 3 hours per module per week.

Learning and teaching undergoes a change in style at the Dissertation stage. Individual specialist supervision is provided to support the student through the individual chapters which make up the submission and work within the confines of the research design and question.

Assessment strategy

How you will be assessed:
You will be assessed through a range of contemporary methods such as essays, reports, strategy plans, portfolios, reflections, Vlogs, posters, and presentations which aim to create confident learners when they move into the workplace and be applicable to the specialism routes. Advice, guidance, and feedback from formative and summative assessment will be provided as a mechanism to acquire and develop learning skills and understand sound academic practice, using, wherever possible, the cross programme virtual learning environment.

The assessment schedule of the programme considers the dual needs of assessment for learning and assessment of learning. The strategy is to provide a sequence and variety of assessment tasks to reflect the modular learning outcomes which contribute towards the achievement of the award.

Assessments are written in a manner which incorporates subject specific theory and content together with consideration of professional practice and educational scholarship based on current scenarios, where applicable. Each assessment pack includes the standard Masters level marking criteria as a foundation for consistency and provided clarity with regard to the subsequent academic judgements.

The Assessment Strategy is based on commentary provided with the UK Quality Code for Higher education that: Assessment and feedback practices are informed by reflection, consideration of professional practice, and subject-specific and educational scholarship to develop assessment activities which are closely connected with real-world situations or tasks.

Criteria for assessment marking are included with each assessment document to clearly articulate and promote consistency at each level and a shared understanding of the basis on which academic judgements are made.

A variety of assessment styles and tasks will be utilised throughout the programme to incorporate a range of learning styles and business problems requiring elements of analysis, diagnosis and the presentation of a solution.

Feedback provision will be in accordance with current policies and practices in place throughout the Institution to support ongoing progression and development, this may be in electronic format. Up to date details are provided in the annual Programme Handbook.

Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

Academic Regulations: https://wrexham.ac.uk/academic-regulations-policies-and-procedures/
The University Skills Framework: https://wrexham.ac.uk/careers/skills-framework/
Welsh Language Policy: https://wrexham.ac.uk/about/welsh-at-wrexham-university/
Equality and Diversity Policy: https://wrexham.ac.uk/about/equality-and-diversity/
The Student Union offers support for students, please access their website
https://www.wrexhamglyndwrsu.org.uk/