

## Programme Specification

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Please check the Programme Directory for the most up to date version:

[UG Programme Directory](#)

[PG Programme Directory](#)

Section 1 – regulatory details		
1.1	Awarding body	Wrexham University
1.2	Teaching institution	Wrexham University
1.3	Final award and programme title (Welsh and English)	BA (Anrh): Pêl-droed a Datblygu Cymunedol (Atodol) BA (Hons) Football and Community Development (Top up)
1.4	Exit awards and titles	BA (Ord) Football and Community Development
1.5	Credit requirements	BA Honours degree: 120 credits at Level 6 BA Ordinary Degree: 300 credits (including previous Foundation Degree), with minimum of 60 credits at Level 6 (Exit Award)
1.6	Intake points	September
1.7	Mode of study	Full & part time
1.8	Length of delivery	Full time: One year Part time: Two years
1.9	Location of delivery	Campus based – Wrexham and Colliers Park
1.10	Language of delivery	English and Welsh
1.11	Faculty	Faculty of Social and Life Sciences (FSLs)
1.12	Subject area	Sport and Exercise Science
1.13	HECoS Code	100095
1.14	Suitable for applicants requiring a Student Visa?	Yes (Full Time Only)
1.15	Is DBS check required on entry?	Yes  All applicants successful in being offered a place on the programmes will be subject to a satisfactory DBS clearance undertaken by Wrexham University.  Type of check required: <ul style="list-style-type: none"> <li>• Enhanced Check and Child Barred List</li> <li>• Enhanced Check and Adult Workforce Barred List</li> </ul>
1.16	Professional, Statutory or Regulatory Body (PSRB) accreditation	N/A  This information is correct at the time of validation, please refer to the PSRB register for current accreditation status.
1.17	Welsh Medium Provision	The programme will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.
1.18	External reference points	The programme has been aligned to the QAA's <i>National Occupational Standards for Community Development 2023</i> Benchmark

<b>Section 1 – regulatory details</b>		
1.19	Derogation to Academic Regulations	None
1.20	Foundation Year route	N/A
1.21	Placement / Work based learning	Compulsory/Optional Work Placement – placements embedded within the programme, which must be completed to pass the module or programme. These may range from one day to a week or a few months and can be delivered as day release or in blocks.
1.22	Length and level of the placement	YWC613 Developing, Leading and Managing Self and Others (100 hours)
1.23	Collaborative arrangement	Wrexham AFC Foundation

## **Section 2 – programme details**

### **2.1 Aims of the programme**

The BA Football and Community Development programme is designed to equip students with both the theoretical knowledge and practical skills necessary to harness football as a powerful tool for social change, youth engagement, and community development. Drawing on interdisciplinary expertise from across multiple university departments, the programme offers a robust and diverse curriculum that reflects current academic thinking and real-world industry needs. Through strong partnerships with organisations such as Wrexham AFC Community Foundation, students will gain valuable vocational qualifications and participate in work placements, enhancing their employability and readiness for careers in the community football and wider sport for development sector. The curriculum is explicitly contextualised to sport and community development practice, ensuring that management, innovation and strategic content are delivered through the lens of football and community sport organisations.

The programme also seeks to develop research-informed practitioners who can contribute to and critically engage with emerging knowledge in the field. Students will be encouraged to participate in applied research, attend professional networking events, and engage with ongoing projects that support the growth of the university’s research community. Learning will be delivered through a flexible, active learning framework that combines digital innovation with on-campus and community-based experiences, including access to world-class facilities at Colliers Park and the WAFC stadium.

In line with the university’s civic mission and international strategy, the programme promotes both local and global engagement. Students will have opportunities to contribute to regional development initiatives and explore transnational education pathways, supporting broader goals of social equity, health improvement, and educational access. Additionally, the programme offers clear progression routes into postgraduate study and continuing professional development, empowering students to become lifelong learners and leaders in their field.

2.2 Programme structure and diagram, including delivery schedule					
Full-time Programme Structure					
Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
6	SPT629	Independent Discovery	40	Core	1, 2
6	SPT632	Reflective Practitioner Special Topic	40	Core	1, 2
6	YCW613	Developing, Leading and Managing Self and Others (WBL)	20	Core	1
6	HLT626	Behaviour Change in Communities – Theory, Policy and Practice	20	Optional	2
6	WFC601	Strategic Management in Sport and Community Development	20	Optional	1

Part-time Programme Structure						
Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)	Year of Study (PT only)
6	SPT629	Independent Discovery	40	Core	1, 2	Y6
6	SPT632	Reflective Practitioner Special Topic	40	Core	1, 2	Y5
6	YCW613	Developing, Leading and Managing Self and Others (WBL)	20	Core	1	Y5
6	HLT626	Behaviour Change in Communities – Theory, Policy and Practice	20	Optional	2	Y5
6	WFC601	Strategic Management in Sport and Community Development	20	Optional	1	Y6

2.3 Programme Learning Outcomes										
No.	Learning Outcome	K	I	S	P	Gert HE (L4)	Dip HE (L5)	Ordinary (L6)	Honours (L6)	Optional Ref (PSRB standards)
1	Critically evaluate contemporary policies, theories, and practices for community wellbeing and sport for development.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
2	Design, lead and evaluate complex community-based or coaching projects.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
3	Undertake independent research or project work demonstrating originality and synthesis.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
4	Reflect on professional identity and development using advanced reflective skills.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
5	Critically appraise and apply strategic management and policy frameworks within football and community sport development contexts.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
6	Integrate theory and practice to promote leadership and collaboration in sport and community development.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	

Note: K- Knowledge and understanding; I-Intellectual Skills; S-Subject Skills; P-Practical, professional and employability skills

## 2.4 Learning and teaching strategy

The learning and teaching strategy for the BA Football and Community Development programme is firmly aligned with the University's Active Learning Framework (ALF), which promotes flexible, inclusive, and student-centred learning. The programme employs a blended approach that combines in-person, online, and work-based experiences to ensure all Intended Learning Outcomes (ILOs) are achieved.

**Knowledge and understanding** will be primarily developed through a combination of lectures, seminars, and directed study. These sessions will be supported by curated reading lists, access to academic journals, and digital resources available through the Virtual Learning Environment (VLE). Where appropriate, guest speakers and industry professionals will contribute to the delivery of content, ensuring real-world relevance.

**Intellectual and cognitive skills** will be cultivated through active learning methods such as group discussions, problem-solving workshops, research projects, and reflective tasks. Students will be encouraged to critically evaluate community development strategies, assess social impact, and apply theory to real-world case studies. Assignments will include presentations, written reports, and portfolio-based assessments.

**Practical and professional skills** will be developed through structured work-based learning embedded throughout the programme. In collaboration with Wrexham AFC Community Foundation and other partners, students will engage in placements that offer hands-on experience in football coaching, community engagement, and programme delivery. A dedicated work-based learning module will support students in setting goals, recording progress, and reflecting on their professional development. Each placement will include supervision and mentorship from both academic and workplace staff, ensuring alignment with learning outcomes and personal development plans.

**Key Skills for Employability**—including communication, teamwork, digital literacy, time management, and adaptability—will be embedded across all modules through collaborative projects, presentations, and use of digital tools. Students will be supported in developing professional behaviours and career readiness through personal tutorials, careers workshops, and employer engagement events.

For elements of the programme delivered online, learning will be managed through structured weekly learning packages on the VLE, supported by live webinars, discussion forums, and interactive digital content. Online delivery will be designed to maintain high levels of engagement and tutor interaction, with clear expectations for participation and assessment.

This strategy is informed by relevant QAA subject benchmark statements and the University's Strategy for Supporting Student Learning and Achievement (SSSLA). It ensures that learning approaches are appropriately matched to the intended outcomes, providing a rich, supportive environment that prepares students for both academic success and future employment in the community and football sectors.

## 2.5 Assessment strategy

- Assignment briefs

Additionally, each module's introductory lecture outlines key assessment details, including:

- Assessment type
- Weighting

## 2.5 Assessment strategy

The assessment strategy for the BA (Hons) Football and Community Development programme is designed to support student learning, encourage engagement, and provide a valid and reliable means of measuring achievement against the intended learning outcomes (ILOs). It aligns with the principles set out in the QAA Subject Benchmark Statements for Sport and Youth & Community Work, the Active Learning Framework (ALF), and the University's Strategy for Supporting Student Learning and Achievement (SSSLA). It also reflects the HEA's *Transforming Assessment* agenda by embedding "assessment for learning" across all levels of the programme.

A varied and inclusive approach to assessment is employed to suit different learning styles and enable students to demonstrate their knowledge, practical skills, and professional competence in real-world contexts. The strategy encourages progression in both the volume and complexity of assessment as students advance through the levels of the programme.

Assessment methods include:

- Written assignments (e.g. essays, reports, reflective journals)
- Group and individual presentations
- Case study analysis
- Practical demonstrations
- Portfolios of evidence
- Work-based learning reflections and employer feedback
- Digital media submissions (e.g. blogs, vlogs, podcasts)

Formative assessment is embedded throughout the programme to enable timely feedback and feedforward. This includes peer reviews, draft submissions, guided discussions, and structured tutor feedback sessions to support continuous development and help students reflect on their learning. Summative assessments are designed to build on these formative experiences.

Work-based learning is assessed through portfolios that combine reflective practice with evidence of professional development. Employer feedback and mentor evaluations further support the assessment of real-world performance and professional skills.

Assessment loading is carefully mapped to ensure a manageable balance across semesters. Assessment points are staggered to avoid excessive clustering and to support students' wellbeing and academic planning.

Assessment within management, entrepreneurship and strategy modules is designed to reflect real-world sport development practice. This includes applied tasks such as community event design, innovation presentations, and strategic planning projects, ensuring progression from operational practice at Level 4 to strategic analysis and decision-making at Level 6.

## 2.6 Disclaimer

Throughout quality assurance processes we have ensured that this programme engages with and is aligned to:

- [Academic Regulations](#)
- [The University Skills Framework](#)
- [Welsh Language Policy](#)
- [Equality and Diversity Policy](#)
- [The Student Union offers support for students](#)

Section 3 – Programme set up (office use only)		
3.1	Framework	Framework 18
3.2	Cost centre	GASP
3.3	Course type (HESA)	N/A
3.4	Fee model	Standard full time UG
3.5	Are any modules taught over either multiple periods or across the HESA year (defined as running 1st August - 31st July)	Yes
3.6	Student funding model	SLC/Self Finance
3.7	Does the Suitability for Practice Procedure apply to the programme?	No
3.8	Programme Leader	Sara Hilton
3.9	Date of Approval	18/07/2025
3.10	Date and type of Revision	April 2026: AM2 modification to replace a Business module at Level 6 with a subject-specific Sport and Community Development module, with associated revisions to programme learning outcomes, programme aims, and assessment strategy.