

Module specification

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Refer to the module guidance notes for completion of each section of the specification.

Module code	BUS7B36
Module title	Entrepreneurial Thinking
Level	7
Credit value	15
Faculty	FSLS
Module Leader	Dr Sara Fisher
HECoS Code	101221
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA Entrepreneurship	Core

Pre-requisites

A first degree and appropriate work experience.

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	15 hrs
Placement / work based learning	0 hrs
Guided independent study	135hrs
Module duration (total hours)	150 hrs

For office use only	
Initial approval date	08/09/2021
With effect from date	08/09/2021
Date and details of revision	
Version number	1

Module aims

This module aims to build an understanding of entrepreneurship and how individuals in all types and size of organisation can use entrepreneurial practices to solve problems and create value. It also aims to allow students to both build and understand the entrepreneurial mind-set and provide the ability to identify and create entrepreneurial opportunities through the creation, development and exploitation of new ideas, products and services, and/or the creation of new industries, infrastructures, and ways of doing business.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Understand the main characteristics of the entrepreneurial mind-set, and be able to identify specific entrepreneurship practices and approaches
2	Apply entrepreneurial approaches to growth and problem solving
3	Utilise entrepreneurial practices and approaches to aid in the creation of ideas, products and/or services.
4	Critically evaluate and reflect up personal entrepreneurial skills and practices

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assignment 1 (Presentation) (40%) (1500words)

Students will identify a potential business idea and present a growth plan for its development discussing the ways in which entrepreneurial practices will take them forward

Assignment 2 (Reflective Essay) (60%) (1,500 words)

Students will be required to recap on the entrepreneurial mind-set, and types of entrepreneurship. They will firstly critically discuss the main characteristics of Entrepreneurship and its main applications They will critically review their own skills and highlight which type of entrepreneur they are, with a review of how they will utilise their specific skills and mind-set in their future career/business ventures.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	2 & 3	Presentation	40
2	1 & 4	Written Assignment	60

Derogations

None

Learning and Teaching Strategies

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

Indicative Syllabus Outline

- Varieties of Entrepreneurship
- Entrepreneurship Opportunities
- Management of Entrepreneurial Practices
- Planning and Thinking
- Nascent Entrepreneurship and Intrapreneurship
- Social and Public Entrepreneurship
- Entrepreneurship Policy and Entrepreneurial Learning

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Nielsen, S L. Klyver, K. Evald, M R. & Bager T. (2017) Entrepreneurship in Theory and Practice: Paradoxes in Play: Paradoxes in Play. (2nd Ed) Edward Elgar Publishing

Other indicative reading

Baron R, & Hmieleski, K. (2018) *Essentials of Entrepreneurship, Changing the World One Idea at a Time*. (2nd Ed) Edward Elgar Publishing

Blundel,R. Lockett, N. & Wang, C (2017) *Exploring Entrepreneurship*. (2nd Edition) Sage Publications

Brown,T. (2019) *Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation*. New York: Harper Business

Websites:

<https://www.entrepreneur.com/>

<https://www.genglobal.org/>

<https://www.fsb.org.uk/>

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Critical Thinking
Communication