

## Module specification

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*Refer to the module guidance notes for completion of each section of the specification.*

Module code	BUS7B43
Module title	Professional Practice and Strategy Implementation in the Context of Healthcare Management
Level	7
Credit value	15
Faculty	FSLS
Module Leader	
HECoS Code	100810
Cost Code	GABP

## Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA Healthcare Management	Core

## Pre-requisites

A first degree and appropriate work experience.

## Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>15 hrs</b>
Placement / work based learning	0 hrs
Guided independent study	135 hrs
<b>Module duration (total hours)</b>	<b>150 hrs</b>

<b>For office use only</b>	
Initial approval date	08/09/2021
With effect from date	08/09/2021
Date and details of revision	
Version number	1

## Module aims

This module aims to support students in the analysis and implementation of relevant health care strategy, underpinned by contextual awareness of resource implications.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically appraise relevant policies and clinical governance in clinical practice
2	Justify approaches to strategy implementation considering resource implications
3	Critically evaluate methods of determining quality in health and social care

## Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1 - students will undertake a literature review to identify key policies being implemented in your area of healthcare practice and complete a critical analysis of the key drivers which resulted in one of these policies being developed. (1500 words)

Assessment 2 - Students will critically analysis factors contributing to successful implementation of healthcare policy in practice suggesting ways of improving the implementation to achieve the outcomes. Demonstrating the role of evaluation in this strategy implementation and providing a critique of whether the policy implementation is delivering the intended outcomes. (1500 words)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1	Written Assignment	50
2	2 & 3	Written Assignment	50

## Derogations

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None

## Learning and Teaching Strategies

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The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

## Indicative Syllabus Outline

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Leadership and finance, clinical governance, methods of developing improvements in practice, the quality improvement agenda; principles and policies, clinical effectiveness, evidence-based practice and the role of clinical guidelines, user involvement, monitoring quality, teamwork, accountability.

## Indicative Bibliography:

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Please note the essential reads and other indicative reading are subject to annual review and update.

### Essential Reads

McSherry, R. and Pearce, P. (2010) *Clinical Governance 3rd edition* Oxford: Wiley Blackwell

### Other indicative reading

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for applicants: 2019 awards round*. London: Gov.UK Available from:  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/773508/Guide\\_for\\_Applicants.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773508/Guide_for_Applicants.pdf)

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for assessors: 2019 awards round*. London: Gov.UK Available from:  
[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/773509/Guide\\_for\\_Assessors.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773509/Guide_for_Assessors.pdf)

Balding, C. (2018) *The Point of Care: How one leader took an organisation from ordinary to extraordinary: A business fiction* Melbourne Australia: Qualityclass Press

Department of Health. *Letter: Annual governance statements: Guidance*. London: Department of Health. Available from : [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/215136/dh\\_132926.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/215136/dh_132926.pdf)

Department of Health (2011) *Quality Governance in the NHS:A guide for provider boards* National Quality Board: Department of Health Available from [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/216321/dh\\_125239.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/216321/dh_125239.pdf)

Monitor (2013) *Quality governance: How does a board know that its organisation is working effectively to improve patient care? Guidance for boards of NHS provider organisations* London: Department of Health. Available from : [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/284262/ToPublishQualityGovGuide22April13FINAL.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/284262/ToPublishQualityGovGuide22April13FINAL.pdf)

NHS Wales (2019) *Governance e-manual*. NHS Wales . Available from: <http://www.wales.nhs.uk/governance-emanual/clinical-governance>

### **Journals:**

Journal of Healthcare Leadership

Leadership in Health Services

BMJ Leader

## **Employability skills – the Glyndŵr Graduate**

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Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](#)

### **Core Attributes**

Engaged  
Enterprising  
Creative  
Ethical

### **Key Attitudes**

Commitment  
Curiosity

Resilience  
Confidence  
Adaptability

**Practical Skillsets**

Digital Fluency  
Organisation  
Critical Thinking  
Communication