

Prifysgol Wreccsam Wrexham University

PROGRAMME SPECIFICATION

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[UG Programme Directory](#)

[PG Programme Directory](#)

Award titles

Programme Title:

BA (Anrh) Ffotograffiaeth

BA (Hons) Photography

MA Ffotograffiaeth

MA Photography

Internal Programme Title(s) (if different to the title on the certificate)

Programme to be included in Graduation Ceremonies

Yes

Delivery period

September 2024- September 2028.

Intake points

September – One intake per year

Regulatory details

Regulatory details
Awarding body
Wrexham University
Programme delivered by
Wrexham University
Location of delivery
Wrexham School of Art - Regent Street Campus
Faculty/Department
Faculty of Arts, Computing and Engineering - FACE
Exit awards available
BA (Ord) Photography Cert HE Photography Dip HE Photography PG Cert Photography PG Dip Photography
Professional, Statutory or Regulatory Body (PSRB) accreditation
N/A
Please add details of any conditions that may affect accreditation (e.g. is it dependent on choices made by a student?) e.g. <i>completion of placement.</i>
N/A
HECoS codes
100063
UCAS code

Regulatory details
W990
Relevant External Reference Points
Art and Design Subject Benchmark Statement 2019 https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781_16
Master's Degree Characteristics Statement https://www.qaa.ac.uk/docs/qaa/quality-code/master-s-degree-characteristics-statement.pdf?sfvrsn=6ca2f981_10
List the programmes that offer the Foundation Year route
BA (Hons) Photography with Foundation year.
Mode of study
Full time
Normal length of study for each mode of study
BA: 3 years MA: 1 year
Language of study
English
Transitional arrangements for re-validated provision if applicable
Revalidation: Previous provision will continue to be delivered with the last year of recruitment for the previous validation being 2023.
Repeat year students
Repeat year students will be transferred on to the new programme. If a student had passed one element of assessment and needed to re-sit the other, if they remained on original module, they would retain the pass mark for the element passed. If they needed to do the new module, they would need to complete all elements of assessment but need to be aware this would still count as a reassessment therefore they could only achieve a maximum mark of 40%
The following University Award Regulations apply to this programme (<i>highlight the appropriate ones and delete the others</i>)
General Regulations and Definitions Regulations for bachelor's degrees, Diplomas, Certificates and Foundation Degrees Language Admissions Policy.

OFFICE USE ONLY	
Date of validation event:	06/02/2024
Date of approval by Academic Board:	15/05/2024
Approved Validation Period:	5 years
Transitional arrangements approved (if revalidation)	Enter details from section 3 following validation event confirming what arrangements are
Date and type of revision:	Enter the date of any subsequent revisions (Detail the type of revision made and the implementation date)

Criteria for admission to the programme

Standard entry criteria

Entry requirements are in accordance with the University's admissions policy, please click on the following link for more information. [Admissions policies](#)



The University's general entry requirements are;

Qualification	Entry requirements
Foundation Year	48-72 Tariff points
3-year bachelor's degree	80-112 Tariff points
MA	an initial degree in a relevant subject, classified as First Class or 2:1, or evidence of recent activity in the subject equivalent to these classifications as determined by interview.

These figures are intended as a general guide. Each application is considered individually.

International entry qualifications are outlined on the UK National Information Centre for global qualifications and skills (UK ENIC) as equivalent to the relevant UK entry qualification.

In addition to the academic entry requirements, all applicants whose first language is not English or Welsh must demonstrate English language proficiency.

European students are able to provide this evidence in a number of ways (please see [academic-entry-requirements](#) for details), including IELTS.

International students are required to provide an English Language Certificate which meets the requirements of the University (*please see [English-language-requirements](#) for details*).

Non-Standard entry criteria

The programme admission tutors welcome applications from anyone who can demonstrate a commitment to the subject and the potential to complete their chosen programme successfully. This can be established by showing appropriate academic achievements or by demonstrating that they possess the knowledge and ability equivalent to the academic qualifications, usually gained through recent practice within the profession. Different qualifications are considered, including Scottish Higher, Irish Leaving Certificate, the Welsh Baccalaureate, the International Baccalaureate, Access courses, BTEC, VCE, GNVQ, A and AS levels as well as other overseas qualifications.

Applicants may be considered on an individual basis where motivation and commitment are considered alongside academic requirements. All candidates will either be interviewed in person, or where this is not practical, via a portfolio of recent work in hard copy or by digital representation.

Record of Prior (Experiential) learning

Applicants may enter the programme at various levels with Recognition of Prior Learning (RPL) or Recognition of Prior Experiential learning (RPEL) in accordance with the University General Regulations. Any programme specific restrictions are outlined below.

DBS Requirements

N/A – No DBS requirements

Suitability for Practice Procedure

N/A



Aims of the programme

In providing this provision, the overarching aims of the Photography programme are:

- To achieve an excellent reputation as a provider of Photography education by developing a holistic understanding through historical and contemporary engagement and debate of Photography.
- To inculcate research and scholarship into all aspects of the subject's provision and central to learning and teaching at all levels by preparing students for their wider responsibilities as practising artists and designers, in terms of social, ethical, environmental and political issues.
- To encourage and develop visual language and analysis as primary means of expression and communication in the processes of creative lens-based media practice.
- To relate to Photography student's individual concerns and interests through teaching and learning in context with audiences to develop personal visual language through which their emerging creative vision can find expression.
- To demonstrate the synthesis between theory and practice in the ability to generate and produce creative ideas, concepts, sketchbooks, presentations and physical and e-portfolios, individually or as part of a team in response to set assignments, self- initiated activities or real-world experience within the expanded discipline of Photography.
- To provide opportunities for graduates to progress onto postgraduate degrees where relevant.
- To develop knowledge of business and professional skills necessary for careers in the Photographic industries by providing students with the opportunity to broaden their industrial experience and professional practice.
- To impart Photography students with the appropriate attributes and skills to provide a supportive environment within which their creative talent can flourish and contribute to the local and regional economy.
- To provide a locus for Photography / media / creative development in North East Wales

Subject Specific Aims

The Photography undergraduate programme has a strong creative, vocational and academic ethos that aims to ensure graduates acquire a range of professional and research relevant skills. Integral to this ethos is the responsibility to enable our graduates to have a portfolio of abilities and attributes which will allow them to thrive in the workplace. It takes into account the fact that the future needs of the creative industries are likely to be very different and aims to prepare 'independent learners' who on completion of their studies are able to flourish within increasingly diverse professional and academic and scholarly contexts.

Distinctive features of the programme

The BA (Hons) Photography programme has been developed for students to creatively explore the still, moving image and wider media place that contemporary photography resides. It has been designed for students with a passion for independent photography combining practice, theory, creativity and professionalism.

The programme team use innovative teaching methods acquired and extended upon through their specialist and extensive industry practice. Students are taught in small classes within a traditional Art School environment which help develop the individuality of their own practice, nurturing academic and personal growth.

An exceptional part of the photography experience is the focus upon professional practice and employability skills, engaging students with a vast array of local, national, and international professionals and cultural organisations from their own professional subject areas alongside presenters from the wider field of Art and Design. This enhances collaborations and partnerships with local and national acclaimed contemporary galleries. Here students engage in contemporary working practices, visit exhibitions and festivals, enter competitions and undertake research and development exercises. This enriches the students' professional outlook through working on live quality projects via networks that will promote them as creative artists.

As they progress through the course, students can specialise their photography and explore personal routes of interest. Diversity is encouraged as the programme supports every aspect of the medium in encouraging students to find their 'voice' and method of communicating their personal vision.

Students will explore contemporary themes by generating ideas through location and studio work for: portrait, street, still-life, fashion, sports, landscape, concept photography; time based-media, documentary, and other forms of digital imagery and visual effects through production and post-production techniques. Our industry leading studio facility will allow students to explore and expand their creativity with cutting edge studio craft leading to highly sought after and transferable employability skills.

There are opportunities for mentorship schemes and to produce work for commercial clients, charitable / community-based organisations and education sectors, with an emphasis on team and collaborative work.

Throughout the programme, students will gain a range of knowledge and technical skills in narratives, storytelling, analogue and digital imaging, camera techniques for still and moving image, lighting for studio and location work, editing and post- production.

Whatever genre or area of photography students wish to explore and master they will find a place to flourish on this inspiring, challenging and rewarding degree. Collaborations and partnerships with students and key stakeholders in local, national and international locations such as, Fotogallery Cardiff, Ty Pawb, Open Eye Gallery, FACT and TATE demonstrate our ambitions for the programme.

The MA Photography programme offers a specialised, medium-specific curriculum tailored to students wanting to continue to explore their already developed photography practice. It facilitates an in-depth exploration of each student's personal area of work, emphasizing creativity, professionalism, craftsmanship, and technical excellence. Beyond the development of technical skills, the program nurtures creative thinking, conceptual rigor, and criticality by guiding students through a focused journey into diverse practices and methodologies.

This programme places a strong emphasis on the individual growth of each student's practice. By dedicating themselves to a single discipline throughout the course, students learn to navigate innovative solutions to aesthetic and conceptual challenges inherent in the medium of photography.

The curriculum of the MA is designed to balance creativity and imagination within a structured framework of managed learning. This approach enables students to enhance existing skills and integrate new and innovative techniques and technological confidence acquired during the programme. Throughout their academic journey, students are encouraged to cultivate excellence in both professional practice and academic research, creating pathways for enhanced career opportunities or progression to Level 8, including the pursuit of a PhD.

Situated within the Faculty of Art, Computing & Engineering, the BA (Hons) M.A Photography program is primarily located at the Regent Street Campus. This historic grade 2 listed building provides large studios and specialized facilities, including a fully equipped traditional darkroom and the region's largest infinity curve studio. Students benefit from the flexibility and interdisciplinary advantages of accessing digital and analogue imaging and film studios at the Centre for the Creative Industries building, as well as computer suites.

At the heart of this program is the philosophy of practice as research, recognising that practice generates knowledge. Encouraging diverse approaches and collaborations, the curriculum produces flexible and employable graduates who understand how to apply transferable skills to new professional contexts. Graduates not only possess advanced abilities but also a comprehensive understanding of the industry, positioning them well for career opportunities in commercial studios, self-employment, galleries, museums, art curation, teaching, publishing, and various art and media-related professions.

Credit Accumulation and exit awards

Exit Awards

Successful completion of 120 credits at Level 4 entitles the student to the exit award of Certificate of Higher Education in Photography

Successful completion of 240 credits at Level 5 entitles the student to a Diploma of Higher Education in Photography

Successful completion of 300 credits at Level 6 entitles the student to a bachelor's degree in Photography (Ordinary)

Programme Structure Diagram, including delivery schedule.

Full-time delivery – BA (Hons) Photography

Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
Level 4	ARD488	Contexts 1	20	Core	1
Level 4	ARD435	Visual Communication	20	Core	1
Level 4	ARD497	Light & Lens Based Media	20	Core	1
Level 4	ARD496	Contemporary Practices	20	Core	2
Level 4	ARD498	Time as Visual Language	20	Core	2
Level 4	ARD499	Introduction to Industry	20	Core	2
Level 5	ARD566	Contexts 2	20	Core	1

Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
Level 5	ARD574	Visual Language and Cultural Contexts	20	Core	1
Level 5	ARD564	Print & Production	20	Core	1
Level 5	ARD573	Specialist Study: Photography	40	Core	2
Level 5	ARD548	Creative Futures: Making a Living	20	Core	2
Level 6	ARD639	Practice as Research: Photography	60	Core	1
Level 6	ARD640	Presenting Practice to Audience: Photography	60	Core	2

Full-time delivery – MA Photography

Level	Module Code	Module Title	Credit Value	Core/Option	Delivery (i.e. semester 1,2)
Level 7	ARD718	Locating Practice: Photography	60	Core	1
Level 7	ARD719	Questioning Photographic Practice	60	Core	2
Level 7	ARD717	Articulating Practice: Photography	60	Core	3

Intended learning outcomes of the programme

Knowledge and Understanding

	Level 4	Level 5	Level 6	Level 6 (Hons)	Level 7
A1	Demonstrate an appreciation for forms of photographic and artistic practices through a critical and contextual framework. Recognise and respond creatively to the conventions, techniques and design language within the principal skills being explored and translate them into practical and aesthetic outcomes.	Discuss and examine critical frameworks and the broader socio-cultural contexts within which contemporary design operates. Identify and respond to significant critical and artistic shifts in photographic practice with reference to their specific area of study.	Reflect upon subject knowledge and understanding in a specific area of photographic practice relevant theoretical issues and debates	Generate ideas, concepts, proposals, solutions, or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs.	Demonstrate significant breadth and depth of awareness and understanding of their chosen area of photography. Integrate reference literature effectively with own ideas within a chosen line of study showing insight and understanding of alternative points of view.
A2	Identify relevant and appropriate sources of information. Utilise a range of research skills, apply and consider relevant forms and modes of information, including textual and electronic.	Apply a range of research skills and design methodology in effective communication of solutions to design problems	Justify appropriate research methodologies and conduct personal research to a high level of competence	Employ both convergent and divergent thinking in the processes of observation, investigation, speculative enquiry, visualisation and/or making.	Demonstrate the ability to identify and integrate data / information / literature relevant and appropriate to the task from a range of sources which are largely self-determined.
A3	Recognise and evaluate critical frameworks and concepts in relation to photographic practice.	Demonstrate an understanding of the critical and theoretical context in which practice is located.	Critically evaluate, analyse, and synthesise relevant issues and ideas in relation to specific subject study and professional practice.	Autonomously source and research relevant material, assimilating and articulating relevant findings.	Demonstrate understanding of the need to create new inter-relationships between topics, their dynamic nature and the impact these may have on their practice with respect to unbounded situations / contexts.

A4	Demonstrate a practical understanding of materials, key principles, and professional skills within a chosen area of study.	Extend knowledge and understanding in materials and processes and professional practice.	Articulate ideas and information comprehensibly in visual, oral, and written forms	Show judgement and self-critique in the development of ideas through to outcomes, such as, artefacts, environments, products, systems and processes, or texts.	Demonstrate professional levels of achievement utilising techniques and processes at the forefront of photographic practice.
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Intellectual Skills

	Level 4	Level 5	Level 6	Level 6 (Hons)	Level 7
B1	Recognise the interrelation of design disciplines within a multidisciplinary environment. Demonstrate the ability to form solutions using a variety of processes and methods.	Explore matters that may be new and emerging, drawing upon a variety of personal skills and upon a variety of academic and non-academic sources	Higher levels of self-motivation, intellectual curiosity, speculative enquiry, imagination, and divergent thinking skills.	Manage and make appropriate use of the interaction between intention, process, outcome, context, and the methods of dissemination.	Demonstrate substantive understanding of the issues within painting showing insight and understanding of alternative conceptual frameworks.
B2	Express and communicate ideas and concepts through a variety of ways including sketchbooks, photography, video, and drawing.	Synthesise between theory and practice and create original solutions. Develop a variety of concepts to a range of assignments.	Demonstrate individual, thoughtful and imaginative solutions using a variety of media and techniques.	Incorporate the critical, contextual, historical, conceptual, economic, social environmental and ethical dimensions of the student's discipline, and within art and design.	Demonstrate insight and innovation in the contextualisation, synthesis, critical evaluation and creation of painting and justification of links between creative practice and materiality.
B3	Recognise different kinds of aesthetic affects and forms generated by photographic practices. Recognise and synthesise ideas, analyse problems, generate concepts and use appropriate media,	Extend knowledge and conceptual analysis in the development of theories methods and practice. Critically evaluate arguments, assumptions, abstract concepts and make judgments in identifying and solving problems	Produce work showing competence in operational aspects of media production technologies, systems, techniques and professional practice.	Negotiate creative practitioner's relationship with audiences, clients, markets, environments, users, consumers, participants, co-workers, and co-creators within a professional environment.	Make informed judgments to resolve unpredictable and complex issues impacting on the development and execution of artworks. Make informed judgments to resolve unpredictable and complex issues impacting on

	techniques and presentation.				the development and execution of artworks.
B4	Consider and evaluate work with reference to academic and professional issues, debates, and conventions. Document experiences of module visits and trips and current work of contemporary photographic practitioners.	Demonstrate ability to question, research, explore and respond to ideas, processes, materials, and other stimuli. Evaluate experiences of working methods and outcomes of assignments.	Evaluate and make rational judgement on their work critically and honestly.	Navigate, select, retrieve, evaluate, manipulate, and manage information from a variety of sources.	The capacity for rigorous self-appraisal and the ability to make informed decisions within context to create original insights.

Subject Skills

	Level 4	Level 5	Level 6	Level 6 (Hons)	Level 7
C1	Explore visual communications, photography and video as primary means of expression and communication.	Consolidate and extend photographic skills within a chosen area of study. Explore the broader directions in which photographic practice can take place.	Produce drawings, photography and / or video that demonstrates ability in picture composition and form in the generation of creative ideas for photographic practice.	Develop and realise distinctive and creative work from conception, through completed artwork to final production within a chosen area of study.	Develop, communicate and realise complex and original ideas from inception to completed high quality professional standard finished photographic work.
C2	Recognise and synthesise ideas drawn from divergent disciplines. Use sketchbooks, design sheets and plans in the communication and development of ideas and intentions for projects.	Use extended practice in the development of subject skills and resolution of photography projects.	Demonstrate the ability to resolve photographic / media problems through processes of research, conceptual thinking and methodology using a variety of media and processes.	Demonstrate a conceptual ability through imagination, originality and personal insight in the synthesis of methods and ideas in final projects.	Demonstrate a high level of conceptual ability in the development and resolution of original and innovative photographic practice

C3	Identify contemporary issues within professional photography practice. Link conceptual thinking to problem solving. Demonstrate key principles in photography and apply various forms of research to photographic practice.	Extend competency in theoretical and critical evaluation of their own and others work. Analyse and evaluate methods of communication and media in assignments.	Show evidence of investigation and enquiry and provide a critical reflection on issues of practice.	Demonstrate an ability to critically evaluate and analyse a range of critical, theoretical and contextual material. Demonstrate understanding of the synthesis between theory and practice within photography.	Conceptualise and design a project to generate new knowledge / outcomes. Identify and justify methodologies and develop or adapt advanced methods of academic enquiry and production.
C4	Demonstrate practical skills in a variety of media and techniques; photography, video, drawing, lens-based, digital technologies and installation work.	The practice of photographic practice using a variety of media and methods; photography, video lens-based, digital and installation work.	Demonstrate ability to work independently, present work proposals with due regard to the production process and manage a body of work that evidences specific subject skills and operational aspects of media through negotiated study.	Independently plan and produce a body of work through the various stages from inception to completion that comprehensively demonstrates their individual capability and level of achievement within areas of photographic.	In response to unpredictable situations, create and implement a series of plans to achieve objectives at different levels and understand the inter-relationship between objectives.

Practical, Professional and Employability Skills

	Level 4	Level 5	Level 6	Level 6 (Hons)	Level 7
D1	Write evaluations and begin reflective practice in the form of personal blogs, or in written format. Extract information from their reflective journals by which they can recognise and evaluate their achievement and contribution to their	Further develop the use of reflective practice, writing evaluations on the outcomes of level 5 assignments and information received from outside sources.	Provide an analytical measure by which they can recognise and evaluate their achievement and contribution to their professional development. Self-evaluation and self-promotion work that supports their negotiated studies.	Generate professional practice files that review and evaluate their industrial experience and own performance.	Independently identify approaches and techniques for reflection. To reflect on and critically evaluate own strengths, limitations, performance and personal and contextual factors which have an impact on the work, its aims and desired outcomes.

	personal development plans.				
D2	Work effectively in studio and workshop environments. Work in teams as well as individually. Development of organisational skills. Use initiative to work independently during self-directed study periods.	Work in flexible, creative, and independent ways as well as collaboratively. Show self-discipline and self-direction. Initiate and formulate research reports and project proposals.	Demonstrate ability to work effectively in a professional environment, independently as well as with others. Ability to exercise initiative and personal responsibility, organise and manage self-directed projects	Work autonomously through self-directed learning and achieve professional standards regarding design production and presentation. The learning ability to undertake a further qualification.	Initiate, organise and participate effectively in learning and professional opportunities including appropriate commercial activities to launch their career.
D3	Development of interpersonal / communication skills. Able to solve problems in dialogue with others. Adapt creative solutions to new situations.	Analyse and synthesise information in dialogue with others, form creative solutions to new situations and communicate these verbally and in writing.	Work with clients if appropriate and demonstrate ability to make decisions and form solutions regarding level of subject study in negotiation with tutors and clients.	Perform effectively in resolving complex and unpredictable situations. Apply entrepreneurial skills in dealing with audiences, client's consumers etc. and maintain professional working dialogue throughout production process.	Demonstrate self-direction, autonomy and originality in initiating, planning and implementing tasks at a professional level within the situations and contexts.
D4	Start to use relevant software, information, and media technology in the fulfilment of assignments.	Extend software skills, research and IT skills and media technology in the fulfilment of assignments.	Apply ethical principles and personal values in the photographic practice.	Be resourceful, ethical, and entrepreneurial.	Demonstrate a high level of professionalism and ethics in effective planning, production and communication.

Learning and teaching strategy

The Learning and teaching strategy for the Photography programme aligns with the Active Learning Framework (ALF), incorporating key employability skills and managing both onsite and online delivery effectively. The emphasis is on real world learning opportunities, allows for the development of practical, intellectual, and professional skills required in photography .

Learning Methods

Knowledge and Understanding: Lectures, seminars, and directed reading will be fundamental, complemented by project work and practical assignments. This aligns with the ALF by promoting an active engagement with course materials.

Practical Skills: Hands-on experience in the workshops, supported by Moodle workbooks and content, develops practical skills. The programme's structure facilitates the transition from basic to advanced skill levels across Levels 4, 5 and 6.

Intellectual Skills: Through assignments, projects, and workshops, students will engage in active learning, enhancing their analytical, synthesis, and problem-solving abilities. This method supports the development of intellectual skills across all levels.

Online Delivery Management

Online learning will be interactive, using Moodle resources and MS Teams. Regular online summative assessments ensure continual engagement and assessment.

Online (or in person) tutorials provide additional support, ensuring that students receive the necessary guidance and feedback.

Development of Skills

Level 4: Introductory skills in design and critical analysis will be developed. Emphasis on creative problem-solving and basic research methodologies.

Level 5: Advancement in research skills and design methodologies. Focus on synthesizing theory and practice, with an emphasis on emerging trends.

Level 6: High-level research skills, critical thinking, and professional practice will be the focus. Independent projects and collaborative work will demonstrate advanced understanding and application.

Assessment and Feedback

A combination of formative and summative assessments will be used. Continuous feedback will be provided through tutorials and group critiques.

The *Presenting Practice to Audience* Module at Level 6 will assess the integration of learning across all programme levels.

At a formative assessment students receive verbal feedback on their performance with pointers on areas of good practice, areas that need to be addressed with further work etc. The student is asked to record the feedback themselves to ensure they understand the nature of the feedback. Final module performance is assessed at the Summative assessment points, where students are required to submit an element of their practical modules, and the entirety of their theoretical modules through the VLE (Moodle). The objective of summative assessment is to determine a percentage grade for the student to accurately reflect levels of attainment to communicate to the university records. At this point students will receive written feedback (or equivalent) in line with the universities assessment guidelines.

The University Skills Framework

At Wrexham University we aim to help students develop and enhance key employability skills and capabilities during their study. There are three key areas with different attributes, attitudes and skillsets and the aim is to help students have the opportunity to enhance and develop skills such as resilience, adaptability, confidence, team working, emotional intelligence and communication, creativity and acting ethically and sustainably. Programmes are designed to enable students to develop and enhance these skills via module content, module learning outcomes and assessment opportunities. Each module will help provide different opportunities for developing and enhancing these capabilities.

The programme has been designed using an Employability Level Descriptor in collaboration with the Careers and Employability team. The Employability Level Descriptor document is reviewed as part of validation and following approval will be published in the student programme handbook.

The Careers and Employability team are available to provide additional careers education activities for all programmes as well as individualised information, advice, and guidance. Learners gain access to self-directed learning resources by logging into our [careers portal](#). Here students can book professional careers guidance appointments and make employment and volunteering applications and learn to build and develop their CV and applications.

Work based/placement learning statement

As per the University Modular Curriculum Framework, the proposal incorporates 20 credits of learning focusing on employability through vocational activity, incorporating direct contact with potential employers, businesspeople and various “start –up” enterprises. Although this activity is embedded throughout the series of modules in the curriculum, it is *Presenting Practice to Audience: Photography* module at Level 6 where the greatest emphasis is on business skills, client projects, commissions, grant applications, entrepreneurship or competition entries. Throughout this programme of study students will be engaged in professional opportunities that are incorporated into each module, with the emphasis of business skills and employability.

The modules offer a level of flexibility to enable students to complete live briefs at any point in the programme. Thus, allowing the students to focus on real world content and portfolio outputs over simulated assignment briefs.

Welsh medium provision

The programmes will be delivered through the medium of English. Students are entitled to submit assessments in the medium of Welsh.

The Photography programme is committed to supporting Welsh language and culture. We believe that embracing Welsh culture is essential to our identity. We propose to this through the following:

1. **Promotion within the Programme:** We actively promote the importance of Welsh language and culture within our programmes.
2. **Guidance for Students:** We guide our students toward the "Welsh in the Workplace" module, ensuring they are aware of this opportunity to enhance their language skills. **Link to Welsh in the Workplace 1 Module can be found [here](#)**
3. **Coleg Cymreag Cenedlaethol:** We encourage students to join Coleg Cymreag Cenedlaethol, where they can further immerse themselves in the Welsh language and culture, opening doors to unique opportunities and employment prospects. **Further details on CCC can be found [here](#)**

4. **Awareness of Rights:** We emphasise that our students have the right to learn using the Welsh language, aligning with the Welsh government's "I have the right" campaign (#maegenihawl) and the Cymraeg 2050 initiative. We are dedicated to supporting Welsh-speaking students in their learning journey. **Details of the campaign can be accessed [here](#)**
5. **Cultural Significance:** We recognise the importance of Welsh culture and art in our provision. These elements enrich our curriculum and contribute to the diversity of perspectives in our programme. The programme informs students that they have the option to submit their work in Welsh. The programme team will provide support to any student who wishes to take up this option.
6. **National Eisteddfod 2025:** In 2025, Wrexham city will host the national Eisteddfod, a significant cultural event with over 100,000 visitors. We aim to strongly encourage our students to apply for Y Celf, providing them with a unique opportunity to showcase their artistic talents and immerse themselves in the vibrant Welsh cultural scene.

By incorporating these elements into the Photography degree programme, we aim to create a supportive and culturally enriched learning environment for our students in Wales.

Assessment strategy

Assessment is continuous and relates to all aspects of the programmes, providing more carefully defined emphasis on formative assessment and feedback throughout the academic year. This continuous assessment enhances opportunities for student success.

A large percentage of the modules will be assessed based on 'Coursework' which entails a PDF document that contains (but not limited to) the full design process, final project outcomes and reflections throughout. This could include (depending on the module):

- Idea generation.
- Research – Primary and Secondary source.
- Mood Boards and Mood Boards conclusions.
- Thumbnail Sketches, maquette's, etc.
- Refinement, problem solving, (testing, if required).
- Documentation of the project outcome.
- Conclusion/Reflection.

There will be formative feedback events at key points before the winter holiday and before the spring holiday which provides time for students to reflect on their progress. The vacation periods are regarded as natural breaks between students completing 'blocks' of work and enables them to work more logically through the year, providing them with verbal feedback that they can put into practice in advance of summative assessment points.

Assessment criteria are linked to individual module learning outcomes and are presented to students at the start of the module through key lectures. Defined aims, assessment requirements and learning outcomes are detailed in each module and made explicit on assignment sheets at each module and posted on the VLE (Moodle).

After a formative assessment, the students receive verbal feedback on their performance with pointers on areas of good practice and areas that need to be addressed with further work etc. The student is asked to record the feedback themselves to ensure they understand the nature of the feedback. This is followed by tutorials where actions are agreed. This assessment practice of staff and students working together to improve the overall learning experience has led students to see assessment as a constructive process and an opportunity to learn how to improve and become autonomous. Final module performance is

assessed at the summative assessment points, where the objective is to determine a percentage grade decided by reference to the learning outcomes (also known as the marking criteria) for the student to accurately reflect on their level of attainment.

External Examiners have found the current assessment process used in other design programmes in the faculty full and fair in their assessment decisions and processes, following appropriate regulations and guidelines, commensurate with good practice within the sector.

Module code & title	Assessment type and weighting	Indicative submission date
Contexts 1	100% Portfolio	Wk 12, Sem 1
Visual Communication	100% Coursework	Wk 12, Sem 1
Introduction to Industry	100% Coursework	Wk 12, Sem 2
Light & Lens Based Media	100% Coursework	Wk 12, Sem 1
Time as Visual Language	100% Coursework	Wk 12, Sem 2
Contemporary Practices	100% Coursework	Wk 12, Sem 2
Contexts 2	100% Portfolio	Wk 12, Sem 1
Visual Language & Cultural Contexts	100% Coursework	Wk 12, Sem 1
Print & Production	100% Coursework	Wk 12, Sem 1
Specialist Study: Photography	100% Coursework	Wk 12, Sem 2
Creative Futures: Making a Living	100% Coursework	Wk 12, Sem 2
Practice as Research: Photography	75% Coursework 25% Portfolio	Wk 12, Sem 1
Presenting Practice to Audience: Photography	75% Coursework 25% Portfolio	Wk 12, Sem 2
Locating Practice	100% Coursework	Wk12, Sem1
Questioning Photographic Practice	100% Coursework	Wk12, Sem2
Articulating Practice	70% Practical 30% Dissertation/Project	Wk12, Sem3

Assessment and award regulations

Derogations

N/A

Non-Credit Bearing assessment

None

Borderline Classifications (Undergraduate programmes)

In considering borderline cases the Assessment Board shall raise the classification to the next level if all the following criteria are met:

- At least 50% of the credits at level 6 fall within the higher classification.
- All level 6 modules must have been passed at the first attempt.
- The mark achieved for the '*Presenting Practice to Audience: Photography*' module is within the higher classification.

Ordinary Degrees

To achieve the ordinary degree, exit award students must complete the level 6, 60-credit

Practice as Research: Photography or Presenting Practice to Audience: Photography (60 credits).

Restrictions for trailing modules (Taught Masters)

N/A

Prerequisites for processing to MRes research component

N/A

Accreditation

N/A

Quality Management

All provision is expected to comply with the University processes for quality assurance, the QAA Quality Code and any specific PSRB requirements to ensure the quality of the learning and teaching on the programme. The University uses the following mechanisms to help evaluate, enhance, and review programmes delivery:

- Student Evaluation of Module Questionnaire
- Student Voice Forum
- Individual student feedback
- Student representatives
- Continuous Programme Monitoring and Enhancement reports
- Periodic review and re-validation process
- External Examiner reports
- PSRB requirements and accreditation activities
- National Student Survey (NSS)

Support for Students

The University has a range of departments that offer support for students such as:

- Library & IT Resources
- Inclusion Services
- Careers Service
- Chaplaincy
- Counselling & Wellbeing
- Student Funding and Welfare
- Student Administration

Please access the University's website at www.wrexham.ac.uk to find out more about the Departments.

The Student Union offers support for students, please access their website at to find out more. <https://www.wrexhamglyndwrsu.org.uk/>

All students at Wrexham University are allocated a Personal Tutor whose main responsibility is to act as the first point of contact for their personal students and to provide pastoral and academic support throughout their studies at the University.

Equality and Diversity

Wrexham University is committed to providing access to all students and promotes equal opportunities in compliance with the Equality Act 2010 legislation. This programme complies fully with the University's Equality and Diversity Policy, ensuring that everyone who has the potential to achieve in higher education is given the chance to do so. Please click on the following link for more information about [equality and diversity](#)