Module specification

**When printed this becomes an uncontrolled document. Please access the Module Directory for the most up to date version by clicking on the following link:** [**Module directory**](https://www.glyndwr.ac.uk/modules/)

***Refer to the module guidance notes for completion of each section of the specification.***

| Module code | BUS7B36 |
| --- | --- |
| Module title | Entrepreneurial Thinking |
| Level | 7 |
| Credit value | 15 |
| Faculty | FSLS |
| Module Leader | Dr Sara Fisher |
| [HECoS](https://www.hesa.ac.uk/innovation/hecos) Code | 101221 |
| Cost Code | GABP |

**Programmes in which module to be offered**

| Programme title | Is the module core or option for this programme |
| --- | --- |
| MBA Entrepreneurship | Core |

**Pre-requisites**

A first degree and appropriate work experience.

**Breakdown of module hours**

| Learning and teaching hours | 15 hrs |
| --- | --- |
| Placement tutor support | 0 hrs  |
| Supervised learning e.g. practical classes, workshops | 0 hrs |
| Project supervision (level 6 projects and dissertation modules only)  | 0 hrs |
| **Total active learning and teaching hours** | **15** hrs |
| Placement / work based learning  | 0 hrs |
| Guided independent study | 135hrs |
| **Module duration (total hours)** | 150 hrs |

| **For office use only** |  |
| --- | --- |
| Initial approval date | 08/09/2021 |
| With effect from date | 08/09/2021 |
| Date and details of revision |  |
| Version number | 1 |

**Module aims**

This module aims to build an understanding of entrepreneurship and how individuals in all types and size of organisation can use entrepreneurial practices to solve problems and create value. It also aims to allow students to both build and understand the entrepreneurial mind-set and provide the ability to identify and create entrepreneurial opportunities through the creation, development and exploitation of new ideas, products and services, and/or the creation of new industries, infrastructures, and ways of doing business.

**Module Learning Outcomes** - at the end of this module, students will be able to:

| 1 | Understand the main characteristics of the entrepreneurial mind-set, and be able to identify specific entrepreneurship practices and approaches  |
| --- | --- |
| 2 | Apply entrepreneurial approaches to growth and problem solving |
| 3 | Utilise entrepreneurial practices and approaches to aid in the creation of ideas, products and/or services.  |
| 4 | Critically evaluate and reflect up personal entrepreneurial skills and practices |

**Assessment**

## Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assignment 1 (Presentation) (40%) (1500words)

Students will identify a potential business idea and present a growth plan for its development discussing the ways in which entrepreneurial practices will take them forward

Assignment 2 (Reflective Essay) (60%) (1,500 words)

Students will be required to recap on the entrepreneurial mind-set, and types of entrepreneurship. They will firstly critically discuss the main characteristics of Entrepreneurship and its main applications They will critically review their own skills and highlight which type of entrepreneur they are, with a review of how they will utilise their specific skills and mind-set in their future career/business ventures.

|  |  |  |  |
| --- | --- | --- | --- |
| Assessment number  | Learning Outcomes to be met | Type of assessment | Weighting (%) |
| 1 | 2 & 3  | Presentation | 40 |
| 2 | 1 & 4 | Written Assignment | 60 |

**Derogations**

None

**Learning and Teaching Strategies**

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

**Indicative Syllabus Outline**

* Varieties of Entrepreneurship
* Entrepreneurship Opportunities
* Management of Entrepreneurial Practices
* Planning and Thinking
* Nascent Entrepreneurship and Intrapreneurship
* Social and Public Entrepreneurship
* Entrepreneurship Policy and Entrepreneurial Learning

**Indicative Bibliography:**

Please note the essential reads and other indicative reading are subject to annual review and update.

# **Essential Reads**

# Nielsen, S L. Klyver, K. Evald, M R. & Bager T. (2017) Entrepreneurship in Theory and Practice: Paradoxes in Play: Paradoxes in Play. (2nd Ed) Edward Elgar Publishing

# **Other indicative reading**

Baron R, & Hmieleski, K. (2018) *Essentials of Entrepreneurship, Changing the World One Idea at a Time.* (2nd Ed) Edward Elgar Publishing

Blundel,R. Lockett, N. & Wang, C (2017) *Exploring Entrepreneurship.* (2nd Edition) Sage Publications

Brown,T. (2019) *Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation*. New York: Harper Business

**Websites:**

[*https://www.entrepreneur.com/*](https://www.entrepreneur.com/)

[*https://www.genglobal.org/*](https://www.genglobal.org/)

[*https://www.fsb.org.uk/*](https://www.fsb.org.uk/)

**Employability skills – the Glyndŵr Graduate**

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas. [Click here to read more about the Glyndwr Graduate attributes](https://wgyou.glyndwr.ac.uk/wp-content/uploads/2020/02/Glyndwr-Graduate-attributes.pdf)

**Core Attributes**

Engaged

Enterprising

Creative

Ethical

**Key Attitudes**

Commitment

Curiosity

Resilience

Confidence

Adaptability

**Practical Skillsets**

Digital Fluency

Organisation

Critical Thinking

Communication